



## Press information

### **Virtual Cards: Accepted!**

#### **AirPlus and Mastercard launch joint campaign for virtual cards**

**Through a new campaign, AirPlus International and Mastercard are giving those making and accepting business travel payments a simple way to find all they need to know about virtual cards.**

**London, February 1<sup>st</sup>, 2018** – AirPlus, a leading international provider of solutions for the day-to-day management of business travel, has already had twelve years of success in the market with its AirPlus A.I.D.A. Virtual Cards issued on the Mastercard network. Together with Mastercard, AirPlus International are launching a new campaign: “Virtual Cards: Accepted!”

While business travelers have long been using virtual payment solutions as a matter of course, awareness and acceptance by service providers from hotels to travel agencies varies. Many are simply unaware that virtual cards have the same function as traditional cards – just without the plastic. With the campaign, virtual payment experts AirPlus and Mastercard provide clarity about the use of virtual cards as a modern and innovative payment option.

Yaël Klein, Executive Director Marketing at AirPlus International stated, “Together with Mastercard we hope above all to get business travel service providers interested in the benefits of payment without a physical card. By accepting virtual payment solutions, the service providers can position themselves as a competent partner in the digital business environment and differentiate themselves from the competition.”

Bart Willaert, Senior Vice President, Commercial & Account-to-Account Products at Mastercard commented, “Virtual cards offer hotels faster payments and better cash flow compared to invoicing. For companies, virtual cards offer an efficient payment solution that can be used by employees, contractors and interviewees alike whilst providing richer data for ease of reconciliation. Mastercard’s virtual cards, such as the AirPlus A.I.D.A. Virtual Cards, offer optimum security to all parties since a unique card number is generated for each transaction, and never used again.”

To help realize these benefits, the aim of the campaign is to answer all questions about virtual cards as comprehensively as possible, clear up uncertainties and close gaps in knowledge.

At <https://www.virtualcards-accepted.com/> users can obtain extensive information about the use of virtual credit cards and the benefits for their business, downloads and relevant contact information.



TRANSPARENT, SECURE AND  
EFFICIENT.  
THE FUTURE OF PAYMENTS.  
VIRTUAL CARDS: ACCEPTED!

**About AirPlus International:**

AirPlus is a leading international provider of solutions for the day-to-day management of business travel. 49,000 corporate customers count on AirPlus for the payment and analysis of their business trip costs. Products and services are marketed worldwide under the AirPlus International brand. The AirPlus Company Account is the most successful central bill account based on UATP. More information is available at [www.airplus.com](http://www.airplus.com).

**About Mastercard:**

[Mastercard](http://www.Mastercard.com) (NYSE: MA), [www.Mastercard.com](http://www.Mastercard.com), is a technology company in the global payments industry. We operate the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make everyday commerce activities – such as shopping, travelling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MastercardEU](https://twitter.com/MastercardEU), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).

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